HOW TO LAYER YOUR SKIN CARE



STEP 1: CLEANSER(S) ☼ & ☽

TIP!
Use special-edition† Mary Kay® Melt-In Cleansing Balm as your first cleanse in a double-cleanse routine for extra happy skin.

STEP 2: EXFOLIATION TREATMENT ☼ OR ☽

Physical | Chemical

TIP!
Exfoliate 2 or 3 times per week in the morning or evening. When exfoliating, you can choose to skip toner.

STEP 3: TONER ☼ & ☽

STEP 4: MASK ☼ OR ☽

TIP!
Add special-edition† Mary Kay® Snail Gel Face Patches to your routine 2 or 3 times per week when skin needs a chill, and use with Mary Kay® Hydrogel Eye Patches for a full-face experience. When applying a wash-off mask such as Clear Proof® Deep-Cleansing Charcoal Mask, use before toner.

STEP 5: BOOSTER(S) ☼ &/OR ☽

TIP!
When using multiple boosters/serum, layer product that addresses your primary skin concern first. If the products all address the same skin concern, layer product with the thinnest aesthetic first.

STEP 6: SERUM ☼ & ☽

STEP 7: EYE CREAM ☼ & ☽

TIP!
When Retinol 0.3 is part of your routine, apply your eye cream before Retinol 0.3 to avoid getting it in the eye area.

STEP 8: RETINOL 0.3 ☽

TIP!
Please note that Retinol 0.3 should only be used at nighttime.

STEP 9: ADDITIONAL TREATMENTS ☼ & ☽

TIP!
Other treatments at this step include products such as Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™, Clear Proof® Spot Solution for Acne-Prone Skin* and Mary Kay Clinical Solutions® Barrier Restore 1:1:3.

STEP 10: MOISTURIZER ☼ & ☽

TIP!
Use special-edition† Mary Kay® Collagen Moisturizing Gel as a seasonal moisturizer swap or as a routine addition layered with another Mary Kay® moisturizer for glassy-looking skin.

STEP 11: SUNSCREEN AND FACIAL OIL ☼ &/OR ☽

*Over-the-counter drug product
†Available while supplies last
Note: Steps above indicate the order of application only. Not all steps apply to everyone, and not all steps are needed in a personal skin care regimen.
The Company grants all Mary Kay Independent Beauty Consultants a limited license to duplicate this page in connection with their Mary Kay businesses.
This page should not be altered from its original form nor incorporated into other materials. ©2026 MARY KAY INC. J2016142 11/26 **PRINTED IN U.S.A.**

MARY KAY