

JOIN MARY KAY *your way!*

SIMPLE STARTUP EXPERIENCE
+
INCREDIBLE OPTIONS

GET STARTED WITH MARY KAY® eSTART.*

The first step in starting a Mary Kay business is with Mary Kay® eStart! It includes business essentials to help you get started. You'll receive a few key Mary Kay® product samples along with informational materials that are fun and functional.

INCLUDES:

- Welcome Brochure
- Great Start® Brochure
- *The Look* catalog
- TimeWise® Miracle Set® Sample Set in Normal/Dry
- TimeWise® Miracle Set® Sample Set in Combination/Oily
- TimeWise® Eye Cream Samples, pk./6

YOU WILL GET:

- Access to a beautifully branded My Shop.
- Free apps to help you sell Mary Kay® products anytime, anywhere.
- Online step-by-step education to help you grow as you go!
- Digital tools and marketing resources for managing your business.
- Customer support.



MARY KAY

consider your BUSINESS NEEDS!

Build your ideal Mary Kay business, and customize your experience! You'll begin with Mary Kay® eStart, and choose to add Mary Kay® Pro Start immediately or within **15 DAYS** of your start date. Consider how it can support your goals!

MARY KAY® PRO START*

LITERATURE AND EDUCATION

- Flip Chart Binder With Pages
- Sales Tickets, pk./50
- Beauty Profile Cards, pk./30
- *The Look* Catalog, pk./10

PARTY SUPPLIES

- Mary Kay® Pro Start Tote
- Mirror With Tray (4)
- Disposable Trays, pk./30
- Mary Kay® Ultimate Mascara™ Sample Wands, pk./15
- Doe-Foot Applicators, pk./15

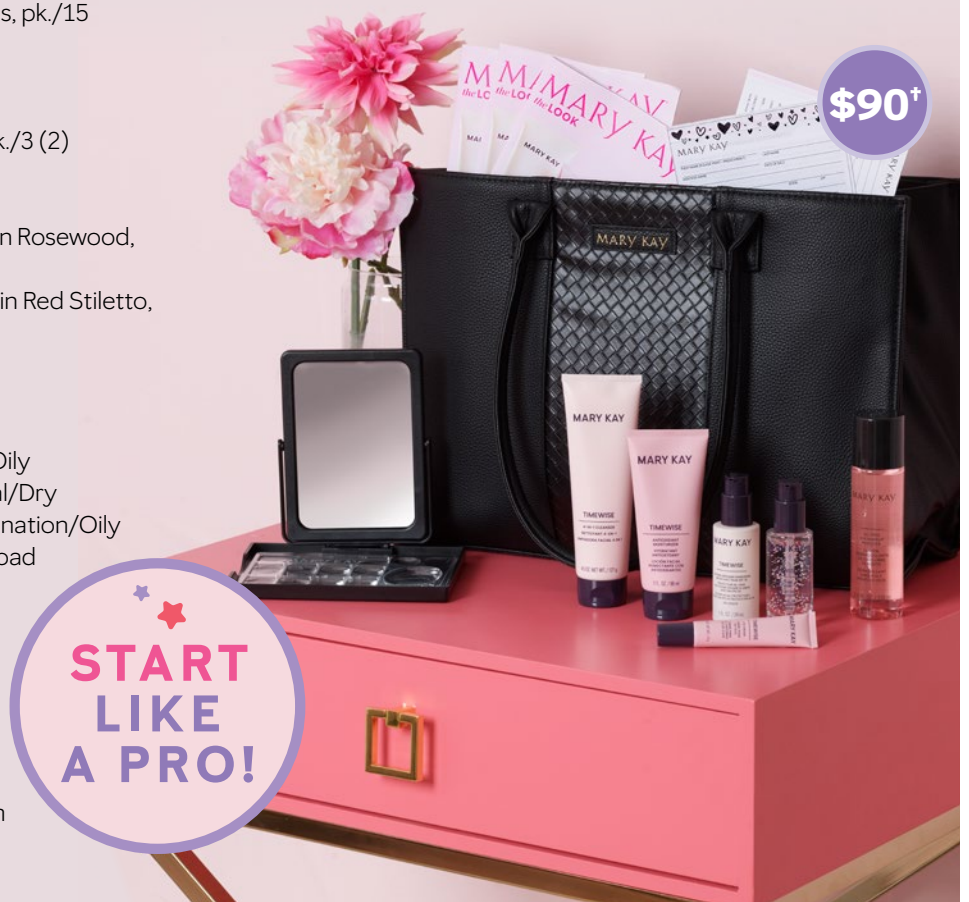
PRODUCT SAMPLES

- TimeWise Repair® Volu-Firm® Sample Sets, pk./3 (2)
- Mary Kay® Hydrating Samples, pk./3 (1)
- Mary Kay® Mattifying Samples, pk./3 (1)
- Mary Kay® Gel Semi-Shine Lipstick Samples in Rosewood, strip/8 (1)
- Mary Kay® Gel Semi-Matte Lipstick Samples in Red Stiletto, strip/8 (1)

RETAIL-SIZED PRODUCTS

- TimeWise® 4-in-1 Cleanser in Normal/Dry
- TimeWise® 4-in-1 Cleanser in Combination/Oily
- TimeWise® Antioxidant Moisturizer in Normal/Dry
- TimeWise® Antioxidant Moisturizer in Combination/Oily
- TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30**
- TimeWise® Nighttime Recovery
- TimeWise® Eye Cream
- Mary Kay® Oil-Free Eye Makeup Remover
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15** in Very Light
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15** in Light-to-Medium

- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15** in Medium-to-Deep
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15** in Deep
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15** in Very Deep
- Mary Kay® Ultimate Mascara™ in Black
- Clear Proof® Deep-Cleansing Charcoal Mask
- TimeWise® Microdermabrasion Plus Set (includes Microdermabrasion Refine and Pore Minimizer)



*Prices are as shown plus applicable sales tax. Mary Kay® eStart offer cannot be combined with any other discounts or promotions. Mary Kay Inc. reserves the right to extend, modify, eliminate or reduce this offer at any time.

**Mary Kay® products contained in the Mary Kay® eStart and Mary Kay® Pro Start are not intended to be purchased from the Company for resale and are for demonstration purposes only. All terms, conditions, rights and/or restrictions set forth in the Independent Beauty Consultant Agreement with Mary Kay Inc., including the Company's 90% Repurchase Policy, apply.

**Over-the-counter drug product

The Company reserves the right to change or update products, packaging and programs. Please go to the Mary Kay InTouch® website for the most up-to-date information.

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