

THE MARY KAY OPPORTUNITY ...



FITS YOUR LIFE!

- **Make extra money** on the side while working your business as much or as little as you want.
- **Prioritize what matters most** while running a successful Mary Kay business.
- **Start earning 30% profit*** today on all retail sales through your online personalized shop (My Shop) – or unlock an exclusive **50% discount when you become an active** Independent Beauty Consultant.**

* The 30% profit is based on gross figures. These do not reflect expenses such as taxes, shipping or applicable fees. Net earnings may vary.

**An Independent Beauty Consultant is considered active with personal retail sales of \$450 in one month and will remain active for two months following any month with qualifying active order(s).

HELPS YOU BE WHO YOU WANT TO BE!

- **Join a supportive community** of Independent Beauty Consultants who empower one another and their customers.
- **Experience real-world opportunities** that focus on continuous learning and leadership growth.



LETS YOU SELL PRODUCTS YOU CAN BELIEVE IN!

- **Sell high-quality, effective products** that pass more than 500,000 tests annually. Feel confident knowing that Mary Kay invests millions of dollars to ensure product safety.
- **Be proud of local testing and production**, which takes place at Mary Kay's global manufacturing and R&D facility, powered entirely by 100% renewable energy.



GOES BEYOND BEAUTY!

Started by a woman, Mary Kay has been empowering connection, confidence and entrepreneurship for more than 60 years. With more than **\$98 million donated** through the Mary Kay Ash Foundation® to fight domestic violence and women's cancers, this mission goes beyond beauty.

DON'T MISS THIS OPPORTUNITY OF A LIFETIME!



consider your BUSINESS NEEDS.

Build your ideal Mary Kay business, and customize your experience! You'll begin with Mary Kay® eStart, and choose to add Mary Kay® Pro Start immediately or within **15 DAYS** of your start date. Consider how it can support your goals!

CHOOSE THE STARTUP THAT'S RIGHT FOR YOU!



\$35*

MARY KAY® eSTART⁺

The first step in starting a Mary Kay business is with Mary Kay® eStart! It includes essentials to get you going – allowing you to work your business from home or on the go! You'll get access to a beautifully branded online shop with **My Shop**, along with a few key Mary Kay® product samples to familiarize yourself with the products. Plus informational materials that are fun and functional.



\$90*

START LIKE A PRO!

MARY KAY® PRO START⁺

Help empower your potential sales even more with the pro-level treatment. With Mary Kay® Pro Start, you'll receive retail-sized products for guests to sample, party supplies, business resources and more! You'll even be able to transport it all in a tote-ally professional bag. Add this option to increase your pro-level potential!

* Prices are subject to change.

⁺Price is as shown plus applicable tax. Offers cannot be combined with any other discounts or promotions. Mary Kay Inc. reserves the right to extend, modify, eliminate or reduce this offer at any time. Mary Kay® products contained in the Mary Kay® eStart and Mary Kay® Pro Start are not intended to be purchased from the Company for resale and are for demonstration purposes only. All terms, conditions, rights and/or restrictions set forth in the Independent Beauty Consultant Agreement with Mary Kay Inc., including the Company's 90% Repurchase Policy, apply. The Mary Kay® Pro Start option is only available for purchase at the time of the Independent Beauty Consultant Agreement submission or for 15 days thereafter.

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